



SCALE OF GEOLOGIC TIME:

A SCIENTIFIC CHART

Concept: Visual Media

ESSENTIAL QUESTION

How do visual media use literary elements to present information?

Visual media present data in the form of charts and graphs to allow readers to see and analyze large amounts of information. This form of media encourages readers to draw conclusions and make inferences when limited details are available.

EXAMPLES OF VISUAL MEDIA

Photographs

Illustrations

Charts

Graphs

Diagrams

Maps

Time Lines

DRAWING CONCLUSIONS

When looking at a diagram or chart, readers must draw conclusions based on the limited details presented.

Look at the chart on page 408.

Do you know anything about the eras?
How is time divided?

HELPFUL HINTS



Paleozoic—
415 Million
Years Ago



Mesozoic—
200 Million
Years Ago



Cenozoic—
10 Million
Years Ago

DRAWING CONCLUSIONS

Create the chart below in your notes and draw a conclusion about the development of living organisms based on the information provided.

Evidence:

Organisms in lower portions of the scale seem to be less complex.

Evidence:

Conclusion: